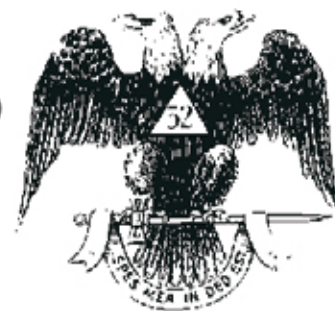


The Double Eagle

ANCIENT ACCEPTED SCOTTISH RITE
Valley of Indianapolis



Volume 53, Number 2 e-mail: doubleeagle@aastr-indy.org Web: www.aastr-indy.org Mar 2003

Think Membership

Two SPRING Convocations

It has been a year since we have presented a traditional Convocation. You have an excellent opportunity to applaud the fine work of the Indpls Valley when 10 degrees will be performed on the first weekend of March.

If you are a new 32nd Degree Mason and have not seen the degrees in full form, then this is the perfect time to fellowship with us in March. But, if you know a Mason who just doesn't have a two day window to join our fraternity, then the May 3rd Grand Master's class might be the right ticket for him. Either way we'll put the coffee pot on.



John Gauld, Vern Vanderbilt, and Wayne Harlan enjoy lunch at the Mid-Winter Membership Development Meeting in February.

Our September Convocation was in conjunction with the Grand Master's Festival Program and we were invited to take our show "on

the road" when our Shrine brethren invited us to participate in their Ceremonial last December. As a result we have 215 new candidates and the year is only half over.

This presents an excellent opportunity for you to bring a good man to the beautiful Cathedral this Spring. Both Convocations in March and May will have a reduced initiation fee of \$100. This may be paid conveniently on a charge card, or by check to the office.

Spring Convocation *honoring* III. William L Hufford, 33° and III Benjamin L Roberts, 33°

Friday, March 7th

Adoniram Lodge of Perfection 12 Noon
4th, 9th, 14th Degrees

Saraiah Council Princes of Jerusalem 3:30 pm
15th and 16th Degrees

Dinner 6 pm

Indianapolis Chapter of Rose Croix 7:30 pm
17th and 18th Degrees

Saturday, March 8th

Indiana Consistory 9 am
31st and 20th Degrees

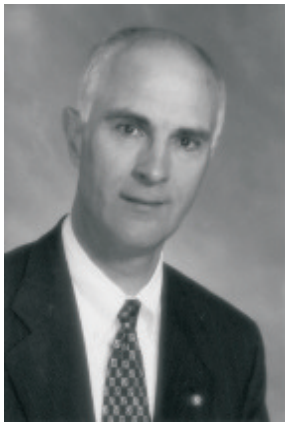
Lunch 11:30 am

32nd Degree 1 pm

How to Build a Membership

Monthly, Annual, or Life Membership?

I was recently browsing through a member publication of a local private club and noticing the various activities offered to their members and reports of the various groups within the club. I found myself asking why this organization was considered successful and why so many members paid over \$1,000 a year just to belong. I naturally began comparing the benefits of membership in this club versus our own fraternity.



Many of the activities offered were the same – New year's dinner dance, ladies luncheons, golf outings, opportunities to bring family and friends to events and share fellowship with other members and their families. Certainly the club facility is a beautiful, historic building in a great downtown location, but few structures anywhere can be favorably compared to the Scottish Rite Cathedral in its

uniqueness, grandeur and beauty. Members and guests attending events at the club were charged for their participation to defray the costs of the function. Scottish Rite members can come to many events at the Cathedral that are free of charge or cost a nominal amount such as \$5 for a show or \$12 for a complete meal and entertainment at the Father/Daughter, Mother/Daughter or Father/Son Banquet. In addition Scottish Rite members enjoy fine community theater in our auditorium at no cost to the member or his guest. Local Scottish Rite clubs also provide an outreach to our Brethren distant from Indianapolis.

But beyond the activities offered, what of the programs available to those not able to attend functions regularly? Each year the Valley of Indianapolis provides college scholarships to children of members in their Junior or Senior years of college. This program, in combination with the Grand Lodge Scholarship program, provides financial benefits to our families. Our charities are extensive. Just paying dues and supporting the work of Scottish Rite allows us to operate the 32nd Degree Masonic Learning Center for Children in Indianapolis which helps countless children with dyslexia through free of charge individual tutoring. The Scottish Rite of Indianapolis Foundation, Inc. provides grants to

community and Masonic organizations of over \$150,000 per year.

The *annual* dues I pay to maintain my symbolic lodge and Scottish Rite membership is approximately what *one month* costs at the private club. Further, the *annual* dues to the club would pay for a *life membership* in the Scottish Rite. When you equate funds expended to benefits received – can there be any doubt that the Masonic Fraternity represents a terrific value?

Further, your membership benefits our society in general in a much larger way. You are part of a worldwide fraternity that teaches to its members and all the world that moral virtues are important, that spiritual growth is essential to living a full life, that respect for individuals, families and your country is important to you receiving the same respect.

Jeffrey K. Saunders
Executive Director

The Double Eagle
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Purdue Glee Club Delights Hundreds

This is by far the best entertainment held in our building year after year. Nearly 1,000 people were entertained by the Purdue Glee Club last January. Directed by Brian Breed this unique young men's chorus entertained a very lively audience with a variety of show musicals, nostalgia, and gospel tunes. This should be a "must" for your 2004 calendar!

Learning Center News



Tutoring at the 32° Masonic Learning Center is free. That is a wonderful opportunity for the nearly fifty dyslexic children attending twice a week, thirty two weeks a year. However free does not mean easy. Students give up two afternoons a week not only for the 50 minute tutoring session, but for the often hour long drive in each direction. Parents also give up these six hours a week to be sure their children are getting this wonderful intervention. With the exception of the unavoidable absences due to illness, most students have nearly perfect attendance. Children arrive each evening enthusiastic and ready to work. The progress they make, nearly all of the children leave the Center reading at or above their

grade level, is testimony to their dedication. The consistent attendance is testimony to the great value these children and their families place on the work of the Center.

Tutor training is also free at the Center. This value is also recognized by the dedicated tutors who participate in the training offered at the Center. Tutors seeking certification from the Scottish Rite have to commit to nearly a year of supervised training, with no financial compensation. Most of these trainees, currently there are 12, are full time teachers with families. They tutor two students a week and additionally have supervision time with a Master Teacher. Of course they have four lesson plans to write as well. This summer Butler University will also recognize the dedication that goes into this professional development



John Steel of the Steel Family Charitable Foundation presents a check to Martha Robinson, Center Director for the Center's Endowment Campaign. This Foundation has now donated over \$11,000 to the campaign.

and upon completion the trainees will not only be certified by the Scottish Rite but will have earned 11 credits (there is a greatly reduced cost for the graduate credits) from the Graduate School of Education. It is truly a blessing that this valued work, while free of charge, is being recognized for its true value.

Address Learning Center comments to:
director@indylearningcenter.org

Governor Signs Scottish Rite Proclamation

Ill Frank O'Bannon, 33°, Governor of Indiana, presents a Proclamation for Masonic Family Life Week to Tom Beattie, Chairman of Indpls Valley Scottish Rite Family Life Committee. Also represented are the members from the Ft Wayne and Terre Haute Valleys.



Just about 2 years ago I began making personal calls on our members. The purpose was to share with them information concerning The Indianapolis Scottish Rite Cathedral Foundation as well as specific projects the Trustees of the Valley had deemed prudent to the maintenance and preservation of our beautiful Cathedral. This approach has, and continues to be very successful.



Richard D. Lucell

As part of my continuing effort to meet our membership, I am planning a trip to Arizona to meet with our members residing there. The Foundation will host two luncheons. **The first will be held at the Sabbar Shrine Center located in Tucson on Wednesday, March 12, 2003. On Thursday, March 13, 2003 the second luncheon will be held at El Zaribah Shrine Center in Phoenix.** Each luncheon will begin at 12 noon and conclude by 2:00 p.m. If you did not receive

Campaign for the Cathedral

an invitation and would like to attend one of the luncheons, please contact the Foundation office and we will be happy to accommodate you.

One of my other objectives was to be available to visit your Lodge or Scottish Rite Club to present programs on the Scottish Rite and the Cathedral. Roger S. VanGorden, Grand Master, has encouraged Lodges to invite the Scottish Rite, as well as the York Rite and Shrine, to present Masonic Education programs at their Stated Meetings. If your Lodge or club is interested in such a program, please contact me and we can set one up.

Contact me personally toll free (800)489-3579 or by email foundation@aar-indy.org.

Potentate's Message

Greetings Fellow Masons.

As I assume the mantel of Potentate, this completes for me a circle. I have been fortunate enough to serve as Master of my Lodge, Eminent Commander in the York Rite Commandery and Commander-in-Chief in the Scottish Rite (It was



Edgar R McGonigal

my privilege and honor to appoint your 1st Lieutenant Commander and raise your Commander-in-Chief to a Master Mason). You see we truly are a family and only through working together can we all prosper. With that in mind, I look forward to working with the Scottish Rite as we continue our spirit of cooperation, working together to bring

candidates into this great fraternity.

I invite each of you to take part in the many events planned this year at Murat. The Shrine was originally formed to be the social organization of the Masons and we certainly do have some fun events planned including the **Circus** which runs from Feb 27th through Mar 2nd and the **Potentate's Ball** on March 8th. We also have several special ceremonials scheduled in addition to the joint ones with the Scottish Rite. These include trips/ceremonials to all three of the hospitals serving Murat Shriners. These trips are open to everyone – Nobles, Masons, non-Masons, candidates and non-candidates. Please invite your friends and join with us so that you can see first-hand the World's Greatest Philanthropy. For Shriners, it is forever true that:

A Child's Smile Makes it all Worthwhile.

Address comments to:
doubleeagle@aaor-indy.org

The Scottish Rite Dramatic Department

Presents

"Nurse Jane Goes to Hawaii"

Friday, Apr. 4 & 11, 2003 -- Saturday, Apr. 5 & 12, 2003

All Performances 7:30 pm

Scottish Rite Cathedral Auditorium - 650 North Meridian Street, Indianapolis

GOOD FOR ANY PERFORMANCE

\$10.00 General Admission - Members & Their Guests FREE Seats are not reserved.

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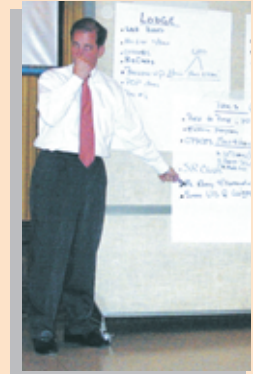
Mid-Winter Membership Development Meeting Yields Fresh Ideas for Old Problems



Denny Sheets opens the meeting.

It was a cold winter morning when some 60 brothers gathered in the Indpls Valley to plot a course for the future. With 215 new members in the fold, we have a goal of 566 for the remaining two Convocations. Top producers were recognized for some outstanding results: Don New - 250% of goal; Bucky Everhart, Larry Parker, and Robert Judah - 167% of goal! But more must be done.

Mike Brumback introduced the concept of "Losing Your Marbles". Four white balloting balls were passed out and members were asked to carry them in their pocket as a reminder to help fill our class. A novel approach, but Chip Walker seemed to hit the nail on the head --- We need a Mission Statement. What do we say when somebody asks, "What is a Mason?"



Chip Walker focuses on a critical point.

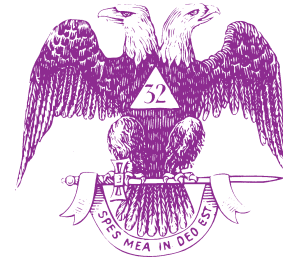
Youth Groups to Hold Initiations in Valley

All three Masonic youth groups have scheduled state-wide initiations of new members in the Scottish Rite Cathedral.

The International Order of **Rainbow for Girls** will hold their All-State Degree Day on Saturday, March 1st beginning at 1:00 pm. For more information, contact Supreme Deputy, Lynn Shoulders at (812) 385-5593 or ilks@gibsoncounty.net.

The International Order of **Job's Daughters** will host a statewide initiation on May 10th beginning at 1:00 p.m. Information and petitions may be obtained from their website at www.iniojd.org or contact Karen Leak, Grand Marshal at 317-889-6071.

The Order of **DeMolay** in Indiana will host a class in honor of Grand Master Roger VanGorden, 33^o on Saturday, March 22nd at 1:00 p.m. Illustrious Brother VanGorden is the 14th Senior DeMolay to occupy the position of Grand Master. For information see the website at www.indemolay.org or contact Jeff Saunders at (317) 259-8298.



Help Wanted

With the increased use of our building on evenings and weekends, several part-time positions have been created as part of the **Safety Committee**. This committee is on site at all events and helps assure that our guests have a safe and friendly environment through assisting with crowd control, assisting with accidents within the building and generally making sure the guests have a positive meeting experience.

Also needed for these events are evening and weekend Tilers. Our **Tilers Committee** is the front line in hospitality for our visitors and provide building security in addition to opening and closing of the facility.

Both of these positions are compensated on an hourly basis. If you have an interest in serving the Cathedral in these important role, please contact the Valley Office.

"A Word With You" 

Closed for Inventory

Alcoholics need to stay away from bars. Bookaholic need to stay away from bookstores. It's dangerous for me to spend time in a bookstore, especially a Christian bookstore. Now my son was home from college not long ago and both enjoy going. I usually head for the books; he heads for the music. But I said, "Hey, Brad, you want to go down to the



Christian bookstore?". Suddenly, it hit me what time of year it was, and I thought, uh-oh wait a minute, maybe we can't go. Isn't inventory time sometime around now? See, if so, my wallet would be safe this time. Cause inventory means that everything is shut down to take stock.

Well, I'm Ron Hutchcraft, and I want to have "A Word With You" today about "Closed for Inventory".

There was one man in history who was known as the man after God's own heart by God was David. It is this man whose personal spiritual diary is in your possession. It's called the book of Psalms. One of those is in Psalm 42, it's a real look inside David's



heart. Then comes his question that I hope will become your question. Our word for today from the Word of God is Psalm 42 beginning at verse 1, "As the deer pants for streams of water, so my soul pants for you, O God. My soul thirsts for

God, for the living God."

Here's the question, "When can I go and meet with God?". Now what's David's frame of mind in this Psalm? Well he says in verse 3, "My tears have been my food day and night". He later describes himself as being downcast, disturbed. In a word David is struggling here. He says something's not right, but instead of sinking he knows where to turn. He says this in the Psalm, "My soul is downcast within me; therefore I will remember you".

He says its time to close the store and meet with God. It might be that time for you too. Time to close for inventory. We



can only go so long without a time away from all the other voices. Life just starts spinning out of control without a periodic time of uninterrupted inventory with God. Stores know you can't really take stock of what you got while you're still selling and servicing customers. They have to lock the doors. They have to hang out a closed sign to do it. It's the same spiritually and emotionally. It's hard to really see where you are and where God wants you to be while you're still meeting all the demands of your daily responsibilities, while you're still servicing all the customers in your life. There must be those times when you hang out the closed

sign and spend some extended time with your Lord.

"When can I go and meet with God" - It might be a day; it might be a couple of days or once in awhile a longer period of time. You take you, your bible and a big notepad to write down what comes to you while you're listening to the Lord and expect to fill that pad. This is one of the greatest gifts you can give to your spouse. Taking over their responsibilities so they can close for inventory. It's really a gift to you too. You get a better husband or wife out of it. A son or daughter can offer extra help so their mom or dad could spend this time. A church or a ministry is wise to allow or to encourage their leaders to take an inventory timeout. When you do go meet with God, open up every corner to His search light. Deal with wrong actions and attitudes that have developed.



Stand back with Him and get the big picture again. Ask Him to help you see each key person in your life through His eyes. So how long has it been since you closed for inventory? God has so much He wants to show you and you need to hear His voice so much. You'll come out of that seeking time really ready for business again. But first you have to be still and know that He is God.

(Ron Hutchcraft can be found on the internet at www.hutchcraft.com.)

'Round the Rite



Membership Chairman Tom Fallis (center) presented Valley shirts to several individuals who signed at least one petition and whose Lodge met 100% or more of their goal. Pictured are Donald K. New, MSA, William Bucky" Everhart, Richard D. Purcell, 33, and Forest Boling, Jr.



Membership Chairman Tom Fallis is shown presenting a trophy to Donald K. New, MSA of American Patriot Lodge No. 750 who top lined signed at least one petition and the Lodge achieved 250% of their goal.



Talk about doing it in class -- The Officers of Calvin Prather Lodge #717 attend the New Year's Dinner Dance as part of their lodge installation. Shown are (l to r) Justin Evers, JS; Aaron Brasheers, SS; Todd Farmer, PM; Brian Lewis, SW; Linda Lewis, Cliff Lewis, PM; and, Mike Moxley, PM. But where is the new Master? Timothy J. Murphy left early to set up for a reception at his home.



As part of their repertoire, the young men of the Purdue Glee Club run off stage, select ladies throughout the auditorium and sings to them individually. Pictured is Josh Larson of Highland, Indiana as he sings to Megan Collins, who was very charmed.



Vivian and Bill Gommel cut a rug in the beautiful Ballroom during the New Year's Dinner Dance held in January.

Ritual vs. Idealism: We Must Pay Attention to Both

by III. Bill C Anthis, 33°
Active Emeritus

On a number of occasions, I have written about declining membership in the Masonic fraternity. Each time, I have tried to define the problem and offer suggestions for solutions. This is another attempt in that series.

We have two major categories of members -- I will designate them Category I and II. In Cat I, we have those who participate in the activities of the organization. These members include those who get pleasure from the ritual, participate in the dramatic presentations, enjoy the fellowship of others who attend, and find the activities of the organization fulfilling. In Cat II, we have those who do not attend but continue their membership because they believe in the cause, value the charities, and/or feel pleased and proud to belong to an organization that promotes ethics and morals. Obviously, there are some members who belong to both.

Most people agree that Cat I contains only a small percentage, perhaps one to five percent, of all members of Masonic organizations. Many studies both within and without the fraternity have shown that fewer and fewer adults wish to participate in organizations like the Masonic fraternity. Therefore, there is little chance that the fraternity's membership will increase as the result of potential members who join in order to participate.

If membership is to increase, it will be necessary to find candidates that join for the reasons listed in Cat II. Since Cat II members do not join because of the ritual, the activities, and the fellowship, we must focus our membership efforts with them on our charities, the cause that we represent, and the pride that they feel in belonging to an organization that promotes ethics and morals.

Our charities must be relevant, our cause must be clearly explained...

Our charities must be relevant, our cause must be clearly explained, and we must point out that civilization for them, their children, and future generations depends upon strengthening the ethical and moral conduct of individuals and especially individuals in positions of leadership in our society and throughout the world. Freemasonry has the potential to accomplish this goal. People may ask why this mission is not left to the churches. The answer is that religion tends to be divisive even though most religions recognize the importance of basic ethics and morals. Therefore, inclusive organizations such as the Masonic fraternity have the best opportunity for promoting ethics and morals on a worldwide basis.

Why do we not focus on recruiting Cat II prospects? By its very nature, the leadership of our fraternity is drawn from Cat I individuals. These individuals see ritual as important in and of itself as well as for the message that it provides. They have enjoyed ritual, they feel that ritual has benefited them, and they believe that everyone would profit from a similar experience. They enjoy the fellowship that comes from attending regular lodge meetings. They participate in the activities that are provided. In short, they believe that all candidates would benefit from similar experiences. In the thinking of Cat I individuals, it follows that those who do not enjoy participation will receive little or no benefit from membership. Therefore, they limit their invitations to the fraternity to potential candidates in their circle of acquaintances that would benefit from participation.

Cat I type leadership has additional implications for present members and potential candidates. In order

to enroll many Cat II prospects, we must appeal to their interests. Since they have little or no interest in ritual or participation, we need to reduce these requirements and/or expectations for membership if we wish to attract them to our organization. However, because the Cat I individuals control the organization, they are reluctant to reduce the ritual requirements and participation expectations. Category I leadership affects Cat II members as well as potential members. Since Cat II members do not participate, they need to have their reasons for membership reinforced, and this requires good communication with them. Since Cat I members get their reinforcement from ritual and participation, they place very little emphasis on the priority of communication with Cat II members. Lack of communication with Cat II members leads to a large number of demits in this group.

Until we have leadership that understands the needs of Cat II individuals and makes our fraternity appealing to them, we will not be able to attract or retain a high percentage of those in this category. Until we focus on reinforcing the reasons for membership with Cat II members, we will continue to be plagued by a large number of demits. Since Cat II individuals make up as much as 95% of the present and potential members, by not focusing our membership efforts on them, we are missing a huge opportunity to dramatically increase our membership and retain these members.

You may email Bill and his wife Pat directly at BCA47666@aol.com.



Coming "Rite" Up

Father Son Banquet



The 27th Annual Father and Son Banquet will be held on **Saturday, March 15th at 6 pm** in the Banquet Hall. Our special speaker will be former Colts lineman and WIBC radio personality, Joe Staysniak.

All members are encouraged to do some male bonding by bringing their sons, "adopted" sons, and grandsons for an evening of fine food and fellowship. Tickets are \$12 per person.

Spring Play

A hilarious, sophisticated comedy begins when Vivian Bliss, writer of Harlequin Romance novels, comes to spend a romantic weekend with respectably married school teacher, Edgar Chisholm. She starts a train of events which involves all of the classical play plots: confused identities, disguise, long-lost relatives, ambushes . . . and mayhem.



"Nurse Jane Goes to Hawaii" will be performed on **Friday, April 4th and 11th, and, Saturday, April 5th and 12th all at 7:30 pm**. This production has occasional adult situations and may not be suitable for young children. It is also not recommended for people whose sides are prone to splitting, or who may have suffered a recent knee-slapping injury. No charge for members and their guests.

Abbott Scholarships

The deadline for receiving applications for college scholarships is **April 1, 2003**. The Indianapolis Valley, in concert with the Supreme Council, awards a total of \$25,000 in scholarships to students entering their Junior or Senior years at an Indiana college or university during 2003-04 school year. Call Cindy Bordner in the Valley office for applications.



Holy Week Service

The Indpls Chapter of Rose Croix will hold a Cathedral Hour Service on **Saturday, April 19th at 7:30 pm**. An outstanding speaker will deliver an inspirational Holy Week message and the Scottish Rite Chorus will add a splendid musical program. We are happy to again join with the Knights Templar Commanderies of the Valley and welcome all Masons, their families and friends.



May Convocation

The 5th and final Grand Master's One-Day Class Festival will be held on **Saturday, May 3rd at 8 am** in the Auditorium. The Entered Apprentice and Fellowcraft Degrees will be exemplified prior to lunch at 11:30 am. The Master Mason Degree will follow lunch with our new 32nd Degree beginning approximately 3:30 pm. This would be a great opportunity to ask a friend, co-worker, neighbor who is pressed for time to go through the regular process of Masonic initiation.



Coming "Rite" Up

Spring Concert



The Spring Scottish Rite Orchestra, Chorus, and Organ Concert will be presented on **Saturday, May 10th at 7:30 pm** and is FREE to members and their guests. Come and see how Jeff Warbinton, Darrell Morris and Fred Kortepeter combine their musical skills for an entertaining evening in the auditorium.

Annual Election

The Annual Election of Officers will be a part of the May Stated Meeting on **Wednesday, May 7th at 7 pm**. We will be voting on all officers eligible for elected office, along with two trustees, and secretary. Come early, vote often!



500 Festival Parade



The Scottish Rite is again offering reserved seating on the Meridian Street steps for its members for the annual 500 Festival Parade on **Saturday, May 24th at 11 am**. Tickets are \$25 per couple and includes reserved parking on the West lot, reserved seating, and a box lunch with drink for two. Additional tickets are \$10 per person.

Take advantage of this great chance to see all the floats, bands, and drivers from your very own seat. Restroom facilities within the Cathedral will be available. All seats are limited, so reserve now.

Golf Outing

The June Scottish Rite Golf Outing will be held on **Monday, June 2nd with a shotgun start at high noon**. It will be held at Wildcat Creek Golf Course in Kokomo. Take US 31 to SR 26 and travel West about one mile. Register your foursome by May 23rd by calling the office at 262-3100. Cost is \$50 per person and includes dinner at the Golf Club at approximately 6 pm (depending on the speed of play). For further info you may call Bob Holler at 317-422-5698.



Brain Teaser Contest

Just for fun, here are three questions to clean the cobwebs out of your mind. The first 20 people to email all three correct answers will win a Masonic gift worth \$20. Email to doubleeagle@aastr-indy.org -- sorry no officers or trustees. Answers and winners will be listed in the June edition. Enjoy.

Question 1: In Duncan's cottage, where the temperature was below freezing, there was a newspaper, a fireplace, some kindling, and a kerosene lamp. What should he light first?

Question 2: Art Bragg was standing at the bar in the "Soul-Ace Hotel" bragging about his hunting ability. He recalled a time when he was hunting mountain goats and suddenly came across a panther, a mountain lion, and a puma, all at the same time. Knowing he had only one bullet, and that his life hung in the balance, he took careful aim and killed them all with just one shot. Is Bragg spouting another tall tale or is this situation possible?

Question 3: How could you give someone \$63 using six just bills?



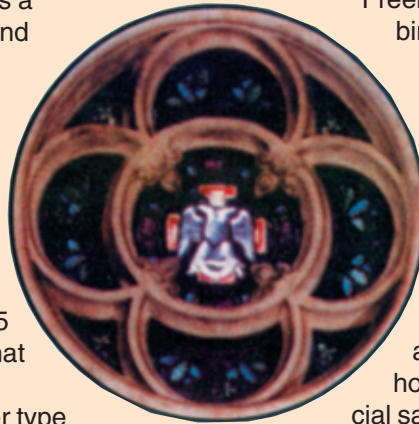
Through the Cathedral Window

Where's the Beef, Clara?

There is a top-rated show on CBS called CSI which is all about a Las Vegas Crime Lab using forensic evidence to discover the perpetrator of a crime -- usually a murder. The show opens with a theme song by a great rock group, The Who. Coincidentally, the name of the song is "Who Are You?"

As Masons, we are often asked this, yet how do we respond? In my 10 years as a Mason, I have heard a lot of answers and I myself tend to fumble the ball on the goal line . . . so I would like to talk a little about **Mission Statements** -- who we are and what we stand for.

Many, many companies and organizations have developed mission statements over the years. A Google search on the internet provided over 3.5 million hits. Oddly enough, it seems that there are more mission statements for colleges and universities than any other type of organization. Here are some interesting ones: The University of Tennessee's Dept of Athletics...seeks to enhance athletic competition, foster pursuit of academic excellence..and be a source of pride...to students, alumni/ae and supporters. Ben & Jerry's (ice cream) is dedicated to make, distribute, and sell the finest quality natural ice cream in a wide variety of innovative flavors made from Vermont dairy products. The mission of the South Carolina Highway Patrol is to provide equitable service and protection...in order to promote a safe and secure environment for the



public. The Akron Zoo: As conservators of wildlife, our purpose is to provide an enlightening and affordable animal experience that is fun for the families of our community. How about the Masons?

By adding the word "masonic" to the search I narrowed the field down to 9,220 hits. I couldn't discern whose website this was from: The mission of Freemasonry is to promote a way of life that binds like minded men in a world-wide brotherhood that transcends all religious, ethnic, cultural, social and educational difference; by teaching the great principles of Brotherly Love, Relief, and Truth; and, by the outward expression of these, through its fellowship, its compassion, and its concern, to find ways in which to serve God, family, country, neighbours and self." A mouthful, but complete; however, as Clara of the Wendy's commercial said, "Where's the beef?"

When somebody asks a Mason, "Who Are You?" how do we reply? We need to develop a Mission Statement that can easily roll off the tongue of any Mason and be succinct, understandable, and motivational to the asker. So how about it? "Who Are You?"

E-mail me your suggestions and let's together develop a response that can be verbalized by every Mason throughout the land when they are asked, "Who Are You? I really wanna know. Tell me, who are you?"

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