

The Double Eagle

ANCIENT ACCEPTED SCOTTISH RITE
Valley of Indianapolis



Volume 59, Number 2

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Jun 2009

Murphy: A Mason's Mason

by George E Galyean, 33°, Past Trustee

"If you want a job done on time with quality work, find a man who doesn't have time," is an axiom that is often associated with Illustrious Russell A Murphy, 33°. Brother Russ has always led a busy life both in his career and his Masonic endeavors, yet whenever needed he graciously accepts a new responsibility and does it well.

On Friday, May 8, 2009, Brother Russ was recognized for serving as Trustee of the Indianapolis Valley for seven years, two of which he was Chairman of the Board. During his tenure the Cathedral experienced many physical improvements to keep the facility functional and contemporary. During those years he also served as a part of the Direct Marketing Membership Committee to redesign the Valley's membership efforts leading to the hiring of a Field Director of Membership.

As Trustee, Russ was a Board member of both the Indianapolis Scottish Rite Cathedral Foundation and the Indianapolis Scottish Rite Foundation. He also is an avid supporter of the 32° Masonic Learning Center of Children. Each year he has been one of the leading sponsors for the Center's Fund Raising Walk.

Russ served as Most Wise Master of the Indianapolis Chapter of Rose Croix from 1976 through 1978. His reputation as an outstanding orator has led to many invitations to speaking parts in our degrees. He has been delivering the "Special Message on the Scottish Rite" to each class of initiates since 1991.

Ill Russell A Murphy, 33°, served on the General Membership Committee from 1972 to 1978. As Chairman of that

committee in 1974-1976, he introduced programs that resulted in receiving 3,525 candidates to obtain the Scottish Rite Degrees.

Brother Murphy is a member of Mystic Tie Lodge #398 and served as Worshipful Master in 1972. Russ continues to be an active member of his lodge and is always ready, willing, and able to happily participate in the Lodge work.

After graduating from Butler University, Russ and his brother successfully operated an automobile dealership in Greencastle for many years. During those years he demonstrated his generosity and love for our Fraternity by providing, without cost, vehicles during special Masonic events.

Along with his involvement in the Masonic Fraternity and his career, Russ has maintained a well balanced family life. He is married to Joan and they have twin boys, a daughter, and several grandchildren. He is an active member of his church and is often found greeting members and visitors at the door.

Brother Russ' Scottish Rite journey began in 1960 when he was initiated and elected as Class Treasurer. On September 27, 1978, he was crowned an Honorary Thirty-Third Degree Scottish Rite Mason in Cincinnati, Ohio.

Even though Russ has completed his term as Valley Trustee, he will continue to be a brother with whom we will always feel comfortable when seeking someone to take on a task that must be done in a timely and quality manner.

He is indeed a "busy person". Thank you Russ, for all you contribute to our Fraternity. You are a superb role model.



How to Build a Membership

Membership Plan Shows Progress

In 2007, I wrote in this column about a new membership development program for the Valley using staff resources to directly market Scottish Rite membership to eligible Master Masons in our jurisdiction. During the past year we had to make an unexpected change in staff with the untimely death of our Field Director of Membership Recruitment, Illustrious Robert E Hancock, Jr. However, I am happy to report that the plan remains sounds and the groundwork laid has continued to reap benefits as we ended fiscal year 2009 with our second straight increase in the number of new initiates as well as total number of additions from initiates, affiliations and membership restorations.

From a total of 252 new or restored members in the fiscal year ending April 2007, our membership development team produced 271 in FY 2008 and 359 and the last 12 months. While we still had net losses in total membership, those losses are significantly less than when the program began.

Our new Field Director, Illustrious Tom Fallis continues to visit Lodges, promote Scottish Rite at Masonic gatherings and recruit and train lodge and county leaders. Ill. Rick Purcell works with planning and implementing rush parties and recruitment events as well as retention activities. They, along with the General Membership Development Committee and many dedicated members at the lodge, county and district level are making recruitment of new members a year around effort. We are also planning to continue the practice of bringing Scottish Rite degrees to locations away from the Valley, with the next opportunity at Richmond on June 20th. This is a great way to experience the inspiration of the Scottish Rite degrees in a more compact, day long fashion.

We have a long way to go and need the dedicated help of every Scottish Rite member to continue this trend and begin to turn losses in membership into gains. Invite your prospective member to one of our great events – perhaps the Fireworks Party on the 4th of July; invite Tom Fallis to visit your Lodge for a program on Scottish Rite; volunteer to serve on a membership committee or assist with a Valley activity. We need your help to continue to bring the great benefits of Scottish Rite membership to more Freemasons in Indiana.



Jeffrey K. Saunders
Executive Director

The Double Eagle

The Double Eagle (USPS 015-686) is published four times each year in March, June, September, and December by the Ancient Accepted Scottish Rite, Valley of Indianapolis at 650 N Meridian St, Indianapolis IN 46204-1294. Periodicals postage paid at and additional mailing offices. POSTMASTER: Send address changes to the above address.

Editor & Art Design Jerry B Collins, 33°

Photos Rick Purcell, 33°, Mark Dill, 33°, Carl E Culmann, 33°, & Editor

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Best Publication
Category V

(Valleys with 5,000+ members)

2001 - 2007



Spring 50-year Reunion Members

Six members of the Spring 1959 class joined us during our Convocation to be recognized for their years of faithful service. Shown here, they are (left to right)

Don Cadwell, Robert Cassell,
Donald Blue, Jerry Delp,
William Ravenscraft, Jr, and
Russell Clinton.



Memorial & Honor Gifts

2-1-2009 to
4-30-2009

In Memory of
R Jack Hopper

Willard R Clutter
Mark W Gray
Ann White

Francis E Preston
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Timothy J Hopewell
Troy Hanna
Theodore C Freese
Roger A Newman

Ashlar Society

A personalized brick laid in the walkway through the west parking lot is an opportunity to establish a permanent memorial demonstrating loyalty and pride in the Valley.

Brinley, Schwartz, & Karnes Honored at Annual Dinner

Three Valley Officers 'Retire' from Active Duty



Gary E Brinley

by Jonathan R Elrod, Thrice Potent Master

Gary Brinley has served with distinction in the past six years. He is best known for his quiet enthusiasm. Ever an accountant, he makes his decisions with thorough deliberation, and the numbers in his favor. His dedication, including all of his long drives from south of Bloomington, is leadership by living the example. Gary learned every presiding part of the 14th Degree; a feat I have not seen in my years at the Scottish Rite.

All of our officers are remembered for their Masonic virtues. I could go on at length about Gary's character and integrity, and my gratefulness for his friendship. But I think it best to laud his accomplishments. Gary's term of office will be remembered well for two major initiatives.

First on his Trestle-board, Gary brought together brothers from his lodge and the Scottish Rite Club in Monroe County to form a degree team.



Outgoing Thrice Potent Master Gary Brinley (center) and his wife Marilyn are congratulated by Treasurer Rodney A Mann, 33° who appointed Gary in 2003.

They have been excellent in their work. This is a model we hope will be replicated at lodges and clubs throughout the Valley. These degree teams are conduits for increased membership, retention, participation, and above all, further light in Masonry.

Second, Gary has taken the Scottish Rite on the road. When the Indianapolis Valley loads up a bus and heads to Bedford or Kokomo, we add a dozen members. Another two dozen members from the area come out to see the degrees. Word spreads that the folks in the big building in downtown Indy really care about its more distant members. Our brothers are reminded why they value their membership.

Gary, I imagine, would enjoy no greater honor than to see his initiatives continue. If you wish to form a degree team, the Valley will assure you the opportunity to perform once a year at a convocation or stated meeting. If you would like the Scottish Rite bus to come to your town, we'll help you gather prospective members. Let's thank Gary by building on his foundation.



Raymond L Schwartz

by Jeffrey K Saunders, 33°, Executive Director

Illustrious Raymond L Schwartz, 33° retired as Valley Tiler at the annual election in May after serving 13 years in this important office. Our brother has been a familiar site around the Cathedral whether it was during his time manning his post at the west entrance, getting ready for a stated meeting or the more casual times of playing pool with his brethren at Monday lunchtime.



Ray is a member of Millersville Lodge #126 and joined the Scottish Rite in the Fall Class in 1984 and shortly thereafter began his service to the Cathedral by working at the "cigar and candy counter" on the mezzanine level. He became head Tiler in 1996 and continued to handle the fraternal responsibilities of the office after the outsourcing of building security duties in 2005. He received the 33rd Degree in 2002 in Boston. Although modest about his service to our country, Ray earned a number of commendations as a US Air Force Staff Sergeant aboard a B-29 with a combat crew in World War II. He retired from management with Pennsylvania Railroad and Conrail.

He has been married to Belva for 63 years. We know Ray will still be present whenever he can and we will miss his steadfast service to the Valley of Indianapolis.



Jeffrey S Karnes

by W Eric Seidensticker, Commander-in-Chief

The Consistory has a history of attaining and being led by outstanding men and masons. Although I admit to lobbying hard for a second term for him, as of May 8, 2009, Jeffrey S Karnes moved from CIC to Past CIC.

In addition to his Masonic affiliations in Millersville Lodge #126, Murat Shrine, Prather York Rite, Royal Order of Scotland, and DeMolay Legion of Honor, Jeff has been a member of the Scottish Rite Valley of Indianapolis since November of 1979.

He has served the Valley and the Consistory Line in many capacities but most recently as Commander-in-Chief. He was responsible for the organization and addition of the Knights of Saint Andrew (KSA) to our valley in September 2003, which has become an active and important



Outgoing Commander-in-Chief Jeffrey Karnes (right), flanked by his lady Kathy, was presented his jewel of service by Jerry B Collins, 33°, who appointed Jeff in the progressive line in 2002.

supporting group to the Valley and its operations with more than 105 members.

I must say that as the newly elected Commander-in-Chief, I have had the best role-model as a friend, confidant, and teacher. Jeff truly has received the Golden Spurs of Knighthood and unselfishly and deservedly taken rank as Chief and Leader.

His lovely wife Kathy will no doubt be appreciative of the additional time he will now have for family time and I assure you, Kathy, the Consistory Line appreciates the gracious loan you have made for the past seven years.

Freemasonry takes good men and makes them better, no better example is that of Jeff ... the working tools and leadership skills you have honed through your service will serve you well ... those Spurs? Just don't tell us ... we don't want to know! --Our best to you, as always,



Gary W Lewis Elected Trustee



At the Annual Election of Officers held at the Stated Meeting in May, Gary W Lewis was elected to his first term as Trustee filling the vacancy left by Illustrious Russ Murphy, 33° (see Page 1). The 2009-2010 trustees took a moment to pose for this picture and they are (from left to right): Gary W Lewis, 33°, Dennis D Sheets, 33°, S Randal Schutz, 33°, and, Edwin E Board, 33°.

New Leaders Assume Top Spots



2009-2010 Executive Committee: (left to right) Greg Jordan, Deputy Master; Jon Elrod, Thrice Potent Master; Chuck Wood, Sovereign Prince; Tim Hopewell, Most Wise Master; and, Eric Seidensticker, Commander-in-Chief.

Now that we have properly thanked the outgoing Presiding Officers on the previous pages, we are pleased to invite you to meet your newly installed Presiding Officers for 2009-2010. Each new Presiding Officer has appointed a brother to become an officer in their progressive line and are introduced on pages 10 and 13.



Jonathan R Elrod

Our new Thrice Potent Master is Jonathan R. Elrod. Jon is a Past Master of Century Lodge #764 and lives in the Fountain Square area of Indianapolis.

If you know Jon, you realize that he is very passionate about the Ancient Accepted Scottish Rite and the Indianapolis Scottish Rite Cathedral. Jon had spent many hours in the building prior to becoming a member and officer. When you hear Jon talk about the Cathedral, you realize that he is committed to seeing the Valley of Indianapolis membership grow and the Valley's finances to remain on a solid footing.

Jon has been very active in the Valley. He has taken parts in numerous degrees. Jon has performed a guide part in the Fourth degree since it was rewritten and began to be performed by the Valley beginning in 2004. Jon has also taken leading roles in a number of theatrical plays over the past six years.

Jon is a Senior DeMolay, and former Master Councilor. In 2008, Jon received the DeMolay Legion of Honor. He is a graduate of Xavier University, and the Indiana University School of Law. While at the IU School of Law, Jon was an editorial staff member of the Indiana Law Journal, and a founding member of the IU Law Drama Society. Jon has also been working on his Master's degree from the Christian Theological Society in Indianapolis.

In 2005, Jon was elected as a State Representative for the 97th State House District. Jon served as a State Representative from 2006 through 2008. Jon is an attorney with the law firm of Elrod and Mascher in Indianapolis.

W Eric Seidensticker

William "Eric" Seidensticker was elected Commander-In-Chief of the Indiana Consistory on May 6th during this year's Annual Elections of Officers.

Eric came into this world on July 20th 1963 to George and Tomeen Seidensticker of Carmel Indiana where he was raised and educated in the Carmel School system. He then went on to Purdue University as well as Butler University where he graduated with a degree in Accounting. Eric is "President" of the family printing business, MacoPress, located in his home town of Carmel Indiana.

He entered our Gentle Craft through Carmel Lodge #421 and was raised a Master Mason in November of 2000. He then petitioned the Scottish Rite in the same year. He is also a member of the York Rite and the Murat Shrine.

Eric was appointed to the Indiana Consistory in May of 2003 and dove head first into the theater taking roles in several Membership Development Plays. He is also very active in our degree work portraying a very diverse group of characters among which include; Constans in the 31°, Beltower and Cranston in the 20°, The Pope in the 27°, and others too many to mention.

He and his lovely wife Cindy have 2 daughters Rachael (11) and Charlotte (9) and are members of Carmel United Methodist Church. Eric is the current "President" of the Carmel City Council. (Those of you that reside in Carmel, his street was cut off by the roundabout construction also.) His hobbies and interests are golf, hockey and tool collecting, so in his free time, he can act like he is fixing what is broken or needs repair.

Please join with me in congratulating Eric on being installed as the 57th Commander-In-Chief of the Valley.

New Consistory Appointment

Philip D Herthel

We are pleased to announce the appointment of Philip D Herthel as the Standard Bearer to the Indianapolis Consistory Line. Phil has been an active member of the Scottish Rite



Valley of Indianapolis since 1986. Most, if not all, of you know Phil through his impassioned work in our degree presentations...22+ parts and counting. This Mason has a resume that includes work in Blue Lodge, DeMolay, Order of the Eastern Star, Scottish Rite, York Rite, Murat Shrine, Grotto, Order of Quetzalcoat, York Rite College, Philaethes Society, Allied Masonic Degrees, Grand College of Rites, Knight York Cross of Honor, Yeomen of York, and Sword of Bunker Hill.

Brothers, please welcome Phil and his wife Chelie to the Consistory Line when you see them in passing.

New Lodge Appointment

Jerry Maple

Jerry Maple is a capable and dedicated Mason who will offer much in his years as an officer in our Valley. He comes from a family well known to many at the Scottish Rite. You will recognize Jerry as a regular on the stage at convocations.



Jerry has a bachelor of science from Ball State University in business management and is president of his family's steel company, Huff Steel Co. He is a twice Past Master of Pentapha Lodge and is also a member of Bartimaeus Lodge, UD. As an officer at his Lodge, he never missed a single meeting in a decade.

Jerry and his wife, Abigail, live in the Irvington neighborhood on the east side of Indianapolis. They attend Roberts Park United Methodist Church. Jerry is active on boards for Ball State's entrepreneur program and the Everette Light Career Center machining program.

Brother Maple will provide excellent insight as a business owner and manager. His commitment will be exemplary. And we are all proud to welcome him as an officer in the Lodge line.



Larger 2nd Annual Tea



& Fashion Show Sells-out



Spring Convocation Class Officers



Class Officers for the Spring 2009 Class are as follows: William Robertson - President; Donald Abernathy, David Carter, Patrick Jones, Chad Kyker, Anthony LaFata, Britt Luther, Larry Mote, Jacob Ochoa, & Anthony Stout - Vice Presidents; Jon McDonald - Secretary; Matthew Theophilus - Treasurer; Michael Jones - Chaplain; Brad McDole, Christopher White, Alvin Crecelius, & Scott Emminger - Sergeants-at-Arms.

The Indianapolis Scottish Rite Cathedral Foundation annually sends an appeal letter for support to maintain and preserve this beautiful Cathedral. Your gifts over the past few years have allowed us to:

- replace all the hot water piping throughout the building,
- add a physically-challenged ramp entrance on the west side,
- install automatic flush toilets in some of the bathrooms,
- replace several of the roofs.



Mark Dill, 33°
Director of Major Gifts

A few weeks ago an appeal letter was mailed asking for your support again this year, as we hope to:

- replace several light fixtures to improve our cost efficiency, and
- replace some of the stage drops in the auditorium where the beautiful degrees are presented.

This year is a special year for the Scottish Rite Cathedral as we celebrate our 80th birthday at 650 North Meridian Street in Indianapolis.

Campaign for the Cathedral

We hope you have responded or will respond by making a gift and perhaps consider \$80 as a birthday present.

Our field representative, Ron Sparks, is visiting Scottish Rite members on a daily basis. If you would like to give Ron your gift and save a stamp, he would gladly deliver it to the Foundation. Either way, we hope you will give strong consideration in making a gift to your Indianapolis Scottish Rite Cathedral Foundation this year. Thank you again for your continuing support and have a wonderful summer.



Ronald Sparks, 33°
Field Representative

Abbott Scholarship Winners

The Indianapolis Valley Scholarship Committee has announced winners of college scholarships for 2009. Funds from the Supreme Council Abbott Scholarship program, along with matching funds from the Scottish Rite of Indianapolis Foundation, Inc brings the total to \$33,500 in awards. Scholarships are available to immediate family members of Indianapolis Valley members, members of Masonic youth groups and graduates of the 32° Masonic Learning Center for Children who are entering their Sophomore, Junior or Senior year of college.

Applications for 2010 school year are available by calling the Valley office or download at www.scottishritecharities.org.

Anderson

Julia A Thorpe

Ball State

John E Beaman

Daniel S Clevenger

Katherine A Hoffman

Bellarmine

Brittney N Utley

Bethel College

Kristen M Hopewell

Butler

Sarah E Allen

Rebecca K Games

Kristyn M Watts

DePauw

Matthew A Frische

Megan M Higgins

Huntington

Natasha C Perry

Indiana

Brittany N Driesbach

Adam S Ira

Jessica L Linxwiler

Leah M Stanley

Nathan M Stanley

Eric T Wood

Indiana State

Jordan C Jacobs

Robert E Lee

Jennifer E Lee

Aaron M Mang

IU-Southeast

Courtney K Snyder

IUPUI

Kelsi R Boas

Colleen E Games

Notre Dame

Ryan J Rosich

Purdue

Stephanie M Gray

David E Kessler

Anthony J Rogers

Chelsea L Thomas

Daniel J Wilson

Rose Hulman

Kyle A Rhodes

U of Central Missouri

Robin M Noland

U of Indianapolis

Kenis E Lollar

Bradley M Rissler

U of Pittsburgh

Brittany C Cook

U of Southern Indiana

Jencie M Tirey

U of Toledo

Amy E Bowlby

UC Berkley

Jocelyn R Pearl

Valparaiso

Amy L LaGrange

Another Successful Year at the LC



Graduating students, current students, tutors, and board members celebrate the Indianapolis 32° Masonic Learning Center for Children Celebration on Sunday, May 17, 2009.

A Word With You



Civilization's Most Important Invention

by Bob Walters

An end-of-the-millennium magazine article in late 1999 listed the printing press as the most important invention of the past 1,000 years.



I wonder where, another thousand years hence, they will rate the invention of the Internet, and whether the Internet will have as large an impact on Christianity.

It's doubtful any mass-printed piece has had as much influence on mankind as the Bible. English theologian John Wycliffe in 1382 provided the first translation of the Vulgate (Latin Bible) into common English, and then German Johannes Gutenberg is credited with inventing the printing press around 1450. By 1517, Martin Luther was nailing his 95 Theses to the Castle Church door in Wittenberg, Germany, and the Protestant Reformation was on.



Throw in the 1611 publication of the further-refined King James Version of the Bible – with

paragraphs, indented poetic verses and translator's notes – and scripture became both widely available and understandable to the masses. Continued technology, missionary work and evangelism have spread God's word to every corner of the globe in virtually every language by Catholics, Protestants and Orthodox alike.

The point here is not the winding course of church history, but that the printed Bible has been and still is a powerful influencer of worldwide culture. Whether today one prefers a Thompson Chain Reference Edition, a multi-version Parallel Bible with side-by-side translations, a Study Bible with many reference notes or a simple Zondervan NIV with minimal reference notes, printing press technology delivers the Word in many forms.

What the printing press did for the Bibles, the Internet can do for Bible study.



How much more so the Internet. What the printing press did for Bibles, the Internet can do for Bible study. In-depth, free, online resources abound.

My favorite Bible Internet site is ScriptureText.com, with its word-by-word Greek translations. To try it, Google this: "John 1:14 in Greek." You see each word in original Greek, Greek in English letters, English words, exact grammatical tenses, and multiple meanings along with multiple languages and translation versions.

...will the internet have as large an impact on Christianity as the Bible?

One can instantly search Bible words, phrases or specific verses in virtually any version or any language. Other helpful sites BlueLetterBible.com, BibleandReference.com and

NewAdventBible.com (Catholic). Countless Bible studies, concordances, commentaries, blogs, FAQs and tutorials are within a couple of clicks.

Also, visit ThompsonBible.net or Zondervan.com to see how Bibles are made. We have the tools, we need to use them.

Walters (rlwcom@aol.com) remembers that the millennium article listed eyeglasses (Italy, 1200s) as the second most important invention; they keep human beings sighted and productive past the age of 40.



Brother Bob Walters is a member of Millersville Lodge No 126 and a Christian lay person who as a youth grew up in the Episcopal church, became a journalist and public relations executive while taking a 30 year "break" from religion, and now writes, edits, serves and occasionally teaches as a baptized believer in Christ since the fall of 2001. His column, published Tuesdays in the weekly "Current! in Carmel" newspaper and available at www.believerbob.blogspot.com, is an independent spiritual opinion, story or lesson from a Christian perspective, meant sincerely and with love and usually without apologies to secular convention (his rebelliousness comes naturally, exacerbated no doubt by several years as a sportswriter). Upon returning to church and coming to Christ in his late 40's, Brother Walters, a public relations professional and freelance writer, hosts www.russtories.blogspot.com.

Rick's Membership Corner

Student, Military, Clergy Discounts

Before settling into your summer routine that gives us a chance to relax with friends and family, consider several of our Special Candidate Incentives for those you know who could join our Valley in the Fall Convocation scheduled for Saturday, November 7 & 14.



Richard D. Purcell
 Director Membership Services

- A full time student will be offered initiation and first year's pro-rated dues for a total \$100 fee. In addition, as long as he remains a full time student, he will be eligible for the out of state dues rate of 50% discount plus full payment of assessments. Any active DeMolay, under the age of 21, who is an eligible Master Mason will receive the same discounted fee and dues.

- Initiation fees will be waived for all Active Duty military and active Fire and Police Department officers.

- In accordance with the Supreme Council Clergy Program, any current ordained clergy shall have initiation fees waived. The Supreme Council will also pay symbolic lodge fees to encourage clergy to become Master Masons.

- “Test-drive” program: Any Master Mason who submits a petition will immediately be given a temporary membership card that entitles him to all of the privileges of membership except attendance at tiled meetings.

Popular Life Plan

The Valley has issued several life memberships over the past year and they continue to be a popular method to provide for lifetime payment of dues without being subjected to increases. A Life Annuity Membership means that you will provide for the payment of your dues for the remainder of your life, on condition that you remain in good standing in your Symbolic Lodge. The Life Annuity Membership is not transferable to another Valley. No refunds or adjustments can be permitted. Payment may be made in full at time of purchase or may be divided equally over three years. If the three year plan is selected, a small administrative fee will be added for each of the three years.

Purchase of a Life Annuity Membership does not exempt a member from the payment of any assessment which

may be levied by the Supreme Council, Indiana Council of Deliberation or Valley. These assessments will be billed to the Life Member annually and are required to be paid to remain in good standing. These are presently around \$20 but the Supreme Council portion will increase by \$3 each of the next several years.

In order to include your dues for 2010, the Life Annuity Membership must be purchased before the end of the year. Please call the Scottish Rite Office at (317) 262-3100, ext 229 for further information.

Membership Awards

The Valley's membership development pin is awarded to brothers of the Indianapolis Valley who have “Top Line” signed 5 petitions. This pin bears the inscription “Membership Development” with the Double Eagle in the center. A diamond shall be added for each 5 petitions thereafter.

The 3/10 Program provides awards to individuals who have signed petitions for members initiated in the fall or spring classes. Three petitions will be awarded a free year's dues and ten petitions will earn a life membership.

The Valley will award a free life membership to any member bringing in 10 new members over a 12 month period.

Richmond Road Show

Brethren, grab your candidates and take them to Richmond on Saturday, June 20th for the Indianapolis Valley Road Show. That's right. By popular demand we are following up our February Kokomo Road Show to once again travel east to the Indiana / Ohio state line and help take the burden off of candidates' work schedules by conferring the degrees in Wayne County.

Contact Rick Purcell at 317-262-3100 ext 229 for more information and to register your candidate.

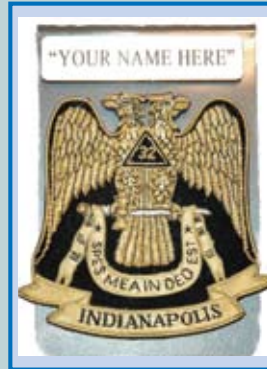
Knights Donate \$1k



Mark Dill, 33° (right) accepts a \$1000 check from Venerable Master Jerry Miller of the Valley's Knights of Saint Andrew on behalf of the 32nd Degree Children's Learning Center. The KSA has made several donations over the past few years by raising funds at events like the annual 4th of July party, selling

name badges, and serving refreshments during theatre intermissions. To join the KSA, contact Jerry at millerfd@comcast.net.

Order your Personalized 32° or 33° Name Badge



Name Badge sale sponsored by:
Indianapolis Order of
"The Knights of Saint Andrew"

Please allow 4-6 weeks for delivery
Make checks payable to KSA

\$5 from each sale will go to support the 32nd Degree Learning Center

\$25

Print your Name here as you want it to appear on your Badge:

Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
E-Mail: _____

Send this coupon to:
7859 Scarborough Blvd S Dr., 46256

BBQ, Fireworks & Fun

For the seventh consecutive year, the Indianapolis Valley will once again host a fabulous 4th of July Celebration Party on Saturday, July 4 at 6:30 pm in beautiful downtown Indianapolis. This unique event has grown into a wonderful get-together for Rite members, their families, and specially invited guests.

The day starts with a \$10 (adults) \$5 (children) cook-out under a big-top tent on the west parking lot beginning at 6:30 pm. This scrumptious feast is provided by the Knights of St Andrew that includes the typical fixin's found at any BBQ during this time of the year. The Knights of St Andrew is a group of more than 100 brothers who help to raise funds for the 32° Children's Learning Center.

After the meal, many members then await the coming darkness and fireworks display by setting up lounge chairs, ice chests filled with their favorite beverages, and blankets spread on the ground in family circles reminiscent of gathering around a fire on a camping trip and then spend a relaxing time catching up with friends in a casual atmosphere. It's fun to see people visiting other "campfires" as kids of all ages frolic by throwing frisbees, lighting sparklers, and tossing footballs.

Of course, the main event begins promptly at 10 pm and never disappoints. Every year thousands flood downtown for this dazzling display of fireworks, and this year, you can enjoy this private party inside the our securely-fenced west parking lot.

Gift to Medicine



The Scottish Rite of Indianapolis Foundation, Inc recently made a contribution to the IU School of Medicine in support of endocrinology research. This gift is made possible through the generous estate gift of James B Glanton and marks the annual renewal of support that started in 1968. Dr D Craig Brater, Dean of the School of Medicine -- and a member of the Valley -- received the check from Foundation President Jeffrey K Saunders, 33°.

Aug 17th Summer Golf Outing

The Indianapolis Valley Golf Outing will be held on Monday, August 17th with a shotgun start at 8 am. It will be held at Fox Prairie Golf Club in Noblesville. Cost is \$60 per person and includes cart & lunch at the Golf Club. For further info and to register by Aug 10th, call Dennis Coltart at 317-338-4596.

Bean Supper: Sept 11

Sold Out Last 5 Years!

Masonic Fellowship Day

Spirit of Jefferson

\$17.50 Children \$10
4-12
Under 4 - FREE

Sunday Sept. 27th
2 pm

We've chartered an historic paddlewheel steamboat with catered buffet lunch for a 2-hour cruise on the Ohio River

Only 150 seats available & tickets must be purchased in advance. Every passenger must have a ticket.

For more info call 800-489-3579 or www.aasr-indy.org
Sponsored by the Indianapolis Valley Scottish Rite



Through the Cathedral Window

The Decline & Death of the Daily

by Jerry B Collins, 33°, Editor

Fewer and fewer people pick up the newspaper each day. This is especially true of young people, who clearly have not been ingrained with the habit of a daily newspaper. They are much more inclined to get their news online and get it fast. Accordingly, the percentage of adults who read daily newspapers has fallen from 81% in 1964 to just 52% in 2006.

Before the early 1990's the newspaper industry was doing very well, earning monopoly-like returns. Here's an excerpt from Berkshire Hathaway's 1991 letter to shareholders, explaining why newspapers thrived up to this point: *"For most of the 20th Century, newspapers were the primary source of information for the American public. Whether the subject was sports, finance, or politics, newspapers reigned supreme. Just as important, their ads were the easiest way to find job opportunities or to learn the price of groceries at your town's supermarkets.*

The great majority of families therefore felt the need for a paper every day, but understandably most didn't wish to pay for two. Advertisers preferred the paper with the most circulation, and readers tended to want the paper with the most ads and news pages. This circularity led to a law of the newspaper jungle: Survival of the Fattest.

Thus, when two or more papers existed in a major city (which was the case a century ago), the one that pulled ahead usually emerged as the stand-alone winner. After competition disappeared, the paper's pricing power in both advertising and circulation was unleashed. Rates for both advertisers and readers would be raised annually – and the profits rolled in. For owners this was economic heaven."

In the post-World War II world of one-paper monopoly towns, owners grew fat and lazy on profit margins that ranged from 30 to 40% – a level of effortless profitability that made leaders in other industries weep. Traditional newspapers are a dying business, a victim principally of the Internet which is routinely fingered as the culprit for declining newspaper fortunes, due primarily to advertising losses. The newspaper industry's economic decline began several years ago and the

loss of readership has contributed to massive layoffs. High delivery and newsprint costs have compounded those losses.

Every newspaper across the country has been hit hard by the crisis: *The Chicago Tribune* and *The Los Angeles Times*, declared bankruptcy in late 2008. The *San Francisco Chronicle* is up for sale and last month the *Denver Post* ceased operations. These dailies are four of the 20 largest newspapers in the United States. This contraction of print media isn't just confined to dailies. Just five months after saying it would drop its frequency to every other week, *US News & World Report* has now decided instead to become a monthly magazine.



About six months ago, I finally quit the local paper. Traditional sections of the paper had often been reduced to a single sheet of paper folded in two. Advertising appeared on the front page (yes, I am a purist) and the puzzles became so small I couldn't work them without first enlarging them on a copier. Seemingly two-thirds of each inside page was covered with ads. I have often referred to the local newspaper as the "ad-paper." I have never appreciated the emergence of liberal bias since Gannett purchased the paper a few years ago. As the 34th largest daily serving the 14th largest city, apparently other Hoosiers felt the same.

As owner of 85 daily newspapers in the US, Gannett recently announced a mandatory one-week furlough of its employees as financial realities continue to squeeze the life out of the industry like a boa relentlessly constricts the lifeblood out of its prey.

I now get my news online but I am not entirely happy with the format since the medium feels compelled to assault my eyes with jittery flashing ads that are obnoxious enough to induce an epileptic attack. I will nonetheless lament the eventual fall of our city's newspaper as the written record of our community. I just have to wonder: if newspaper survival depends on older traditional readers who are demographically more conservative, why are the owners bent on pushing the liberal viewpoint to their peril?